



[Auto Physical Damage](#)

Simplicity Growth Conference 2026

Event Details

Start: October 16, 2026 @ 8:00AM MST [On-Demand](#) End: October 17, 2026 @ MST [On-Demand](#) Location:

This year, Simplicity Car Care will host its annual conference in Banff. Designed for the organization's Canadian collision centers—along with insurers, suppliers and other industry partners—the event focuses on driving repair efficiency across its network.

Mitchell is a silver sponsor and, during exhibit hours, will demonstrate its latest solutions for automating the creation of an initial collision-damage estimate and optimizing the repair management process.



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