Auto Physical Damage

Gerber Collision & Glass Signs Enterprise Agreement to License Mitchell Cloud Estimating

October 2, 2025
2 MIN READ

The organization's U.S. repair centers can now use Mitchell's platform and technology to help optimize the collision-damage appraisal process for consumers and insurers

SAN DIEGO, Calif.—Mitchell, a leader in the development of innovative auto physical damage technology solutions, and Gerber Collision & Glass, one of the largest multi-site operators (MSOs) in North America, today jointly announced that they have signed a multi-year enterprise licensing agreement. The agreement gives all current and future Gerber repair centers access to Mitchell Cloud Estimating with Integrated Repair Procedures and the company's Paintless Dent Repair (PDR) calculator.

"We're committed to investing in solutions that make the repair process seamless for customers and insurers," said President & CEO of Boyd Group Services, Inc., Brian Kaner. "Through this licensing agreement, our collision centers have access to the technology needed to get customers back on the road quickly and efficiently, and our insurance partners have confidence that all Gerber locations are ready to support direct repair programs that rely on Mitchell solutions."

Using Mitchell's platform, estimators at Gerber's U.S. repair centers can write and submit damage appraisals for passenger and specialty vehicles, upload photos and diagnostic reports, and communicate with carriers and customers in real time. They can also view OEM repair procedures from within the estimate to assist in their delivery of proper and safe repairs as well as use the PDR calculator to determine the cost of minor dents, dings and body creases before adding it to the estimate. This combination of time-saving technology solutions is designed to help organizations like Gerber streamline workflows, accelerate repair blueprinting and improve the overall claims experience for policyholders.

"Both Mitchell and Gerber share a long history of leadership in the collision industry," said Debbie Day, executive vice president and general manager of Mitchell. "We are honored to build on our existing relationship and continue our collaboration with Gerber, providing their repair centers with innovative, cloud-first technologies that can assist them in improving efficiency, streamlining workflows and enhancing customer and carrier satisfaction."

About Mitchell, an Enlyte Company

Mitchell International, Inc. is a leader in the development of innovative auto physical damage technology solutions. Combining decades of experience with an open platform, proprietary data and intelligent, cloud-first applications, we help insurance carriers, collision repairers and vehicle manufacturers protect dreams and restore lives. Each day, more than 20,000 organizations turn to Mitchell for support efficiently managing claims and safely returning consumers to the road. For more information, follow Mitchell on Facebook or LinkedIn.



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