Auto Physical Damage

Mitchell Recognized as a 2025 Stratus Award Winner for Its Transformative, AI-Powered Claims Automation Solutions

September 23, 2025
3 MIN READ

SAN DIEGO, Calif.—Mitchell, a leader in the development of innovative auto physical damage technology solutions, today announced that it is a winner of the Business Intelligence Group's 2025 Stratus Awards for Cloud Computing. Now in its 12th year, the awards program honors organizations, products and individuals innovating in the cloud to power the future of business.

Mitchell was named a top technology company in the Software as a Service (SaaS) category for its achievements in transforming the collision-damage appraisal process. Its cloud-native, AI-powered solution—Mitchell Intelligent Estimating—is designed to help improve claims workflows and return policyholders and their vehicles to the road safely and efficiently following an accident. Over the past year, the company launched new enhancements focused on delivering superior performance, scalability and configurability. It also introduced patent-pending AI technology that provides additional value by assisting carriers with easily assessing the quality of manually written appraisals.

"We are honored to receive this recognition from the Business Intelligence Group," said Olivier Baudoux, senior vice president of global product strategy and artificial intelligence at Mitchell. "This award underscores the real-world impact of our solutions on customers and consumers, along with our unwavering focus on optimizing every step of the claims journey for the best possible outcome."

Driving Cloud Innovation in Auto Insurance Claims

Mitchell Intelligent Estimating is the industry's first claims automation solution built on an open platform that leverages artificial intelligence, proprietary cloud estimating technology and vehicle data, and the company's nearly eight decades of automotive expertise to turn photos of damaged automobiles into component-level estimate lines. By pre-populating estimate line items before any human interaction, Mitchell Intelligent Estimating makes it possible for carriers to optimize staff productivity and appraisal consistency.

Mitchell's new technology for assessing appraisal quality assigns an intelligent quality score to manually written estimates, allowing insurers to prioritize appraisal review, proactively address issues or omissions, and minimize cost leakage resulting from errors.

Differentiation Through Open, Cloud-First Design

Mitchell's technology stands apart due to its:

- **Open Platform Architecture:** Giving organizations a choice of using Mitchell's AI, their own computer vision and machine-learning models, or AI from a third-party provider
- **Cloud-Native Foundation:** Allowing for rapid, enterprise-wide deployment and reduced maintenance costs
- **Proprietary Data:** Featuring more than 140,000 unique passenger, commercial and specialty vehicle configurations authored by Mitchell
- **AI Expertise:** Including over 30 granted or pending patents for Mitchell's work developing game-changing, AI-enabled SaaS solutions

"Cloud computing is reshaping every corner of the business landscape, and this year's winners represent the best of what's possible," said Russ Fordyce, chief recognition officer of the Business Intelligence Group. "From enabling smarter infrastructure to unlocking the power of AI, the organizations we are celebrating today are defining the future of the cloud. Congratulations to Mitchell and all of our 2025 winners."

To learn more about the 2025 Stratus Awards for Cloud Computing and see the full list of winners, visit the Business Intelligence Group website.

About Mitchell, an Enlyte Company

Mitchell International, Inc. is a leader in the development of innovative auto physical damage technology solutions. Combining decades of experience with an open platform, proprietary data and intelligent, cloud-first applications, we help insurance carriers, collision repairers and vehicle manufacturers protect dreams and restore lives. Each day, more than 20,000 organizations turn to Mitchell for support efficiently managing claims and safely returning consumers to the road. For more information, follow Mitchell on Facebook or LinkedIn.

About Business Intelligence Group

The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other industry award programs, these programs are judged by business executives with real-world experience. The organization's proprietary scoring system measures performance across multiple business domains and rewards companies whose achievements are significant and measurable.



©2022 Mitchell International, Inc. and Genex Services, LLC. All rights reserved.

mitchell | genex | coventry