



[Auto Physical Damage](#)

## CIECA Connex Conference 2024

### Event Details

Start: September 24, 2024 @ 1:55PM MST [On-Demand](#) End: September 25, 2024 @ MST [On-Demand](#)  
Location: [MGM Grand Detroit, Detroit, MI 48226](#)

Stakeholders across the collision industry are gathering at the Connex Conference to celebrate CIECA's 30<sup>th</sup> anniversary and explore "The Intersection of Data & Mobility." The field is undergoing significant transformation with the rise of new technologies like ADAS and EVs—driving the need for a deeper understanding of these advancements. At the conference, participants will have the opportunity to engage in discussions and presentations about these innovations, followed by a tour of the American Center for Mobility.

Mitchell is continuing its long-standing support of CIECA as a Silver Sponsor for the Connex Conference. Abhijeet Gulati, Mitchell's Head of AI and Senior Director of Engineering, will also participate in a panel discussion on artificial intelligence and the consumer experience during the event.



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