Auto Physical Damage

Toyota Certified Collision Center Expo 2024

Event Details

Start: April 23, 2024 @ 1:00PM MST On-Demand End: April 23, 2024 @ MST On-Demand Location:

Toyota’s inaugural Certified Collision Center Expo invites collision industry partners to showcase their products and services. Join dealer principals, general managers, collision center owners, and collision center managers, as well as an estimated 300 Toyota Certified Collision Centers to explore new opportunities.

Attendees can visit Mitchell at booth #1 to learn about our innovative auto body repair solutions. The Mitchell team will also be on hand to discuss how our close collaboration with Toyota has led to the integration of VIN-specific recall notices and Toyota Recommended Repair Procedures in Mitchell Cloud Estimating. These enhancements are designed to provide estimators with access to critical safety recall information, reduce appraisal time and support technicians in the delivery of proper and safe repairs that are consistent with Toyota procedures.

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