



[Auto Physical Damage](#)

Mitchell Expands Support for EVs Through Industry-First Data Licensing Agreement with Rivian

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4 MIN READ

Agreement reaffirms Mitchell's commitment to proper and safe repair as electric vehicle adoption surges

SAN DIEGO, Calif.—Mitchell, an Enlyte company, today announced that it is the first collision industry information provider to sign a data licensing agreement with electric vehicle (EV) manufacturer [Rivian](#). This will allow auto insurers and collision repairers using [Mitchell Cloud Estimating](#) and [Mitchell Cloud Estimating TruckMax](#) to write damage appraisals and access repair procedures for the OEM's full line-up of passenger and commercial vehicles: the R1T, R1S and Electric Delivery Van (EDV).

Rivian, which delivered its first electric vehicles in 2021, has ramped production aggressively throughout 2022 onwards. As of Q1 2023, Rivian has manufactured more than 34,000 passenger and commercial vehicles and looks to significantly increase production again through the remainder of the year. These vehicles will be delivered to the US, Canada and Europe.

"Rivian is committed to supporting our passionate, adventurous owners and customers throughout the vehicle lifecycle. Unfortunately, this may occasionally include a collision event," said Rivian's Manager, Collision Data and Industry Relations, Brandon Chittenden. "We are eager to make Rivian's data available in Mitchell's collision estimating database. This is a crucial step in helping insurance carriers and repairers restore our vehicles to pre-accident integrity and get our customers back on their adventures quickly."

This announcement comes as EVs rapidly gain market share on their internal combustion engine (ICE) counterparts. While total new vehicle sales fell 8% in 2022, EV sales grew 65% and topped 800,000 units for the first time ever, [according to Kelley Blue Book](#). In the US, 5.8% of new cars purchased were EVs, surpassing the 5% tipping point that many in the industry feel is the threshold for the start of mass adoption. In Canada, [EV sales grew](#) by more than a third in the first six months of 2022, although overall sales growth is lower than in other regions of the world.

"Increasing EV adoption rates have reinforced the need for accurate data on the latest vehicles along with a technology platform built for battery electric vehicles (BEVs) and their unique design differences," said Debbie

Day, executive vice president and general manager of [Mitchell's Auto Physical Damage division](#). "Mitchell is meeting this need through expanded EV coverage and enhancements to our [cloud-based estimating platform](#), which are designed to better support accurate and efficient BEV damage appraisals."



Mitchell employees collect 3D measurements and scans on the Rivian R1T at the company's Technical Research Center in San Diego.

Among the patent-pending, industry-first enhancements to [Mitchell Cloud Estimating](#) are features that directly address the design and construction differences between EVs and ICE-powered automobiles. This includes the addition of a BEV-specific data structure, which dynamically updates the user interface—displaying only information relevant to BEVs once the Vehicle Identification Number (VIN) is decoded. With new part categories and data organization, insurers and repairers can easily locate the BEV information they need to complete the collision-damage appraisal. Additionally, Mitchell has established industry-standard definitions for EV battery capacity and motor size, which appear on the vehicle selection screen and under the vehicle description detail on the printed estimate.

The updates to Mitchell Cloud Estimating were made available to U.S. and Canadian customers in fall 2022 and the first Rivian-authored vehicle data will appear in 2023 in [Mitchell TechAdvisor](#) and Mitchell's estimating solutions.

In total, Mitchell has authored data for 168 mild hybrid, hybrid, plug-in hybrid and battery electric vehicles, which represents 3,500 unique configurations.

For more information about Mitchell's expanded support for EVs, visit the company's [website](#).

About Mitchell International

Headquartered in San Diego, Calif., Mitchell International, Inc. delivers smart technology solutions and services to the auto insurance, collision repair, disability and workers' compensation markets. Through deep industry expertise, connections throughout the insurance ecosystem and advanced technology such as artificial intelligence and cloud-based solutions, Mitchell enables its customers and clients to succeed in today's ever-changing environment. Each month, Mitchell processes tens of millions of transactions for more than 300 insurance providers, 20,000 collision repair facilities and 70,000 pharmacies. Its [comprehensive solution and service portfolio](#) empowers clients to restore lives after a challenging event.

Mitchell, Genex and Coventry have recently aligned their joint industry expertise and advanced technology solutions to form Enlyte, a parent brand with nearly 6,000 associates committed to simplifying and optimizing property, casualty and disability claims processes and services.

You can follow Mitchell on Twitter [@MitchellRepair](#) and [@MitchellClaims](#) for collision repair as well as property and casualty updates and perspectives.



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