

Auto Physical Damage

The Future of Paintless Dent Repair

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Since it was first introduced, Paintless Dent Repair (PDR) has served as a viable alternative to traditional collision repair methods for minor damage including dents, dings and body creases. Unlike those traditional methods, however, PDR does not require chemicals, fillers, paint and replacement parts. This allows trained technicians to deliver an environmentally friendly and minimally invasive repair. And, in many cases, that repair can be performed <u>faster and at a lower cost</u> since PDR eliminates the need for refinish time—drastically reducing the overall expense of the repair operation.

As vehicles become more complex and their repair more costly, there is an even greater opportunity to expand the use of PDR as well as equip PDR technicians with the latest technology, training and professional standards. In this white paper, we provide an update on the current state of PDR, explain how the right learning model can develop the technicians of tomorrow, and introduce the role standards play in proper and safe repair.

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Click here for more information on Mitchell's solutions for paintless dent repair.



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