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Auto Physical Damage

Tips to Better Manage Your Glass Business

Event Details

Start: March 22, 2021 @ 5:00PM MST On-Demand End: @ On-Demand Location: Online Event

In this webinar, Mitchell experts explore the impact of ADAS on glass repair and replacement as well as introduce the latest glass industry trends and technology tips.

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Glass has become a core component of proper, safe vehicle repair. According to Mitchell data, the average number of labor hours categorized as “glass” increased by 27% since 2018.

This increase is due, in part, to the prevalence of Advanced Driver Assistance Systems (ADAS), which have made glass repair and replacement even more complex. In the U.S., there is at least one ADAS feature on 92.7% of new vehicles. Additionally, when an ADAS-equipped automobile is involved in a collision, precise calibration of the sensors— including front-facing windshield cameras—is required to power safety features such as lane departure warning systems. In fact, even if the windshield is not removed, many manufacturers still consider calibrations essential to safely returning the automobile to the road. Why? When “a single sensor or camera is not aligned and/or calibrated to its exact measurement, systems may not respond as designed or they may fail.”

Learn More

In this webinar, presenters Mark Bennett, product manager for Mitchell Cloud Glass, and Tim Burr, senior solution specialist, explore the impact of ADAS on glass repair and replacement. They also highlight the latest glass industry trends as well as share technology tips that installers and repairers can use to streamline operations, such as:

- Ways to Access OEM Repair Procedures Mapped to NAGS
- Opportunities to Add Interior R&I Procedures and Labor Times on Invoices
- Processes to Easily Manage Operations from Any Internet-Enabled Device

For more content about ADAS, visit the links below:

ADAS Calibration: The New Profit Center

Bosch and Mitchell Introduce New Target System for Static ADAS Calibration

Watch now

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