Auto Physical Damage

General Motors and Mitchell Launch GM Collision Repair Network Enrollment Portal at NACE Automechanika Atlanta

August 5, 2018
3 MIN READ

Mitchell, exclusive GM Collision Repair Network administrator, will oversee enrollments, ensure participants meet high standards for facilities, equipment and training

SAN DIEGO, CA—August 8, 2018—General Motors and Mitchell International, Inc., a leading provider of technology, connectivity and information solutions to the Property & Casualty (P&C), claims and Collision Repair industries, today announced the launch of the enrollment portal for the GM Collison Repair Network, enabling collision repair facilities to apply to participate in the network.

As of August 8, 2018, any collision repair facility in the U.S. may apply for inclusion in the GM Collision Repair Network through the enrollment portal.

GM's repair facility locator, accessed through a GM website (GenuineGMParts.com), will show consumers those GM Collision Repair Network facilities that have fulfilled the requirements of the GM Collision Repair Network program. In choosing a repair facility that is part of the Collision Repair Network, GM vehicle owners can be confident the repair facility has the right equipment and training to efficiently help deliver proper, safe, quality repairs through the integration of repair procedures, diagnostic data, and repair quality control checks.

“We put the customer at the center when we designed GM's Collision Repair Network, because we know nothing is more important to customers than knowing they can trust the safety and integrity of their vehicle when it leaves the repair facility,” explained John Eck, collision manager, GM Customer Care and Aftersales. “Mitchell's software platform and expertise will help us make a difference for GM drivers, and help the entire repair industry satisfy customers and run profitable, efficient enterprises.”

The GM Collision Repair Network program leverages the latest Mitchell Freedom platform solutions to support participating repairers. Collision Repair Network members will perform pre- and post-repair diagnostic scans, utilize Mitchell's Cloud Estimating, reference GM repair procedures throughout the repair process, and perform quality-control checks.

“We are honored GM has selected Mitchell as the exclusive administrator for its Collision Repair Network. Our first step is to begin accepting applications for Collision Repair Network participation at NACE 2018,” said Debbie Day, Executive Vice President and General Manager, Auto Physical Damage Solutions at Mitchell. “Administering the GM Collision Repair Network delivers on our efforts to meet the new and changing challenges of today's complex vehicles, and assist the industry in delivering proper and safe repairs.”

Further information regarding program requirements and application processes will be shared in the Mitchell booth at NACE (#1627), various NACE Automechanika Atlanta educational sessions, and at GenuineGMParts.com (click on the “For Professionals” tab).

For further collision repair and property casualty industry updates and perspectives, follow Mitchell on Twitter, @MitchellClaims and @MitchellRepair.

About Mitchell International
Headquartered in San Diego, California, Mitchell International, Inc. delivers smart technology solutions that simplify and accelerate claims handling, repair processes, and pharmacy transactions, driving more accurate, consistent and cost-effective resolutions. Mitchell integrates deep industry expertise into its workflow solutions, providing unparalleled access to data, advanced analytics, and decision support tools. Mitchell's comprehensive solution portfolio and robust SaaS infrastructure connect its customers in ways that enable tens of millions of electronic transactions to be processed each month for more than 300 insurance providers, over 65,000 pharmacies and 30,000 collision repair facilities, as well as countless other Property & Casualty industry supply partners across the Americas and Europe. For more information, please visit www.mitchell.com.

mitchell
AN ENLYTE COMPANY

©2022 Mitchell International, Inc. and Genex Services, LLC. All rights reserved.

mitchell | genex | coventry