



[Auto Physical Damage](#)

# The SEMA Show 2017

## Event Details

When: September 8, 2017 @ 5:00PM MST [On-Demand](#) To: @ [On-Demand](#)

The [SEMA Show](#) is the premier automotive specialty products trade event in the world, drawing the industry's brightest minds and hottest products to one place, the Las Vegas Convention Center. Additionally, the SEMA Show provides attendees with educational seminars, product demonstrations, special events, networking opportunities and more. Mitchell will once again be attending SEMA as an exhibitor with an interactive exhibit booth, which can be found in the North Hall, #10771. Those visiting Mitchell's booth will have the opportunity to be one of the first to demo the brand new Mitchell Estimating Cloud – the industry's first estimating solution to operate fully in the cloud. Additionally, Mitchell Diagnostics, the first comprehensive diagnostic system designed specifically for collision repair will be available for full demonstrations. Also be on the lookout for Mitchell Diagnostics in the New Products Showcase! We look forward to seeing you on the show floor! Need to schedule a meeting with a sales representative? [Contact us today.](#)



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