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Mitchell 2018 mPower Conference

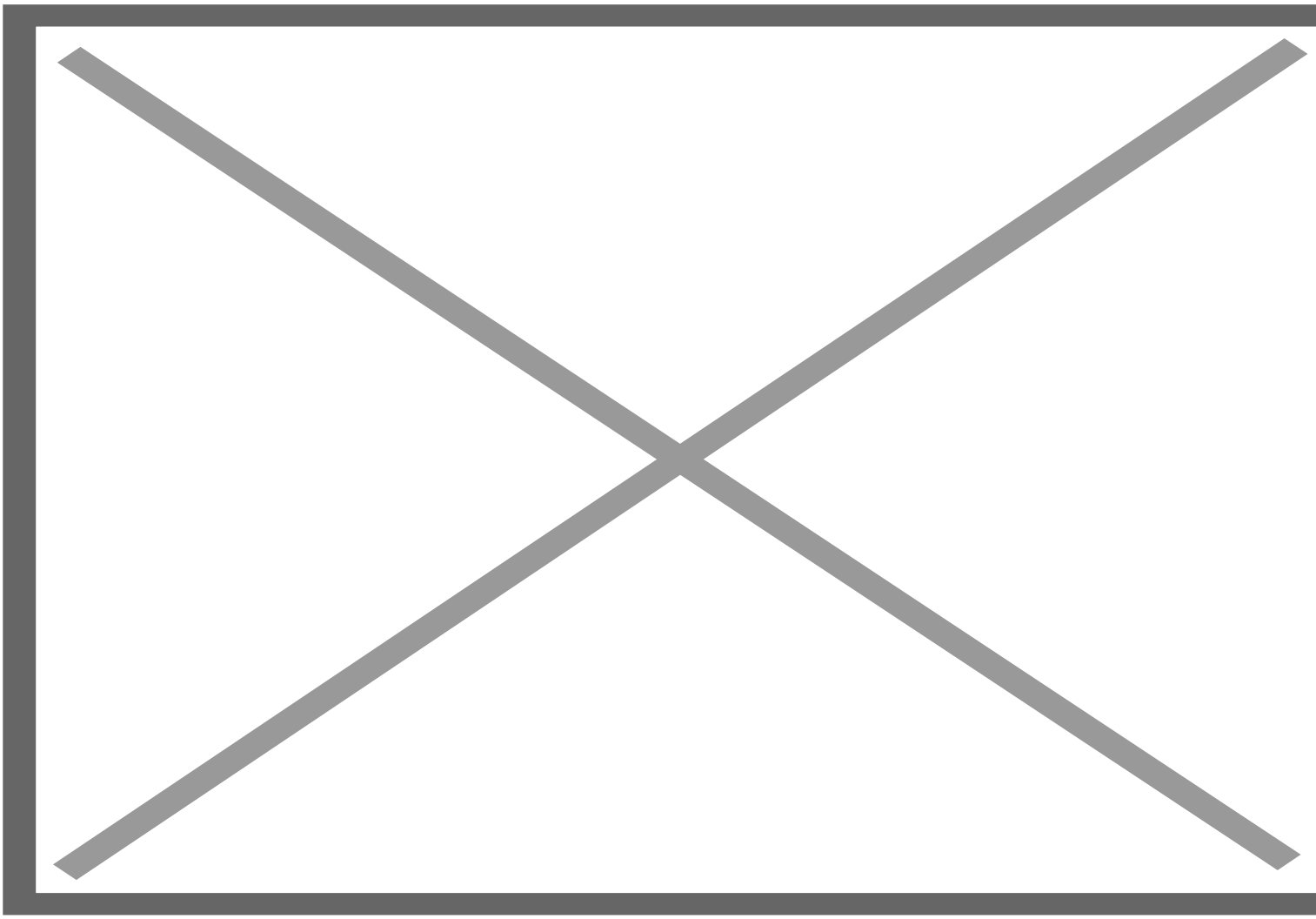
Event Details

Start: August 31, 2017 @ 5:00PM MST On-Demand End: @ On-Demand

Join us for Mitchell's annual customer gathering, the Mitchell 2018 mPower Conference. This event is an opportunity for us to collaborate, share what we're seeing in the industry, discuss emerging technologies and trends, and spark new ideas for how we might leverage them in our businesses in the future. The mPower Conference takes place October 1–3, 2018, at the La Quinta Resort & Club near Palm Springs, California, and is specifically designed for insurers and collision repair executives.

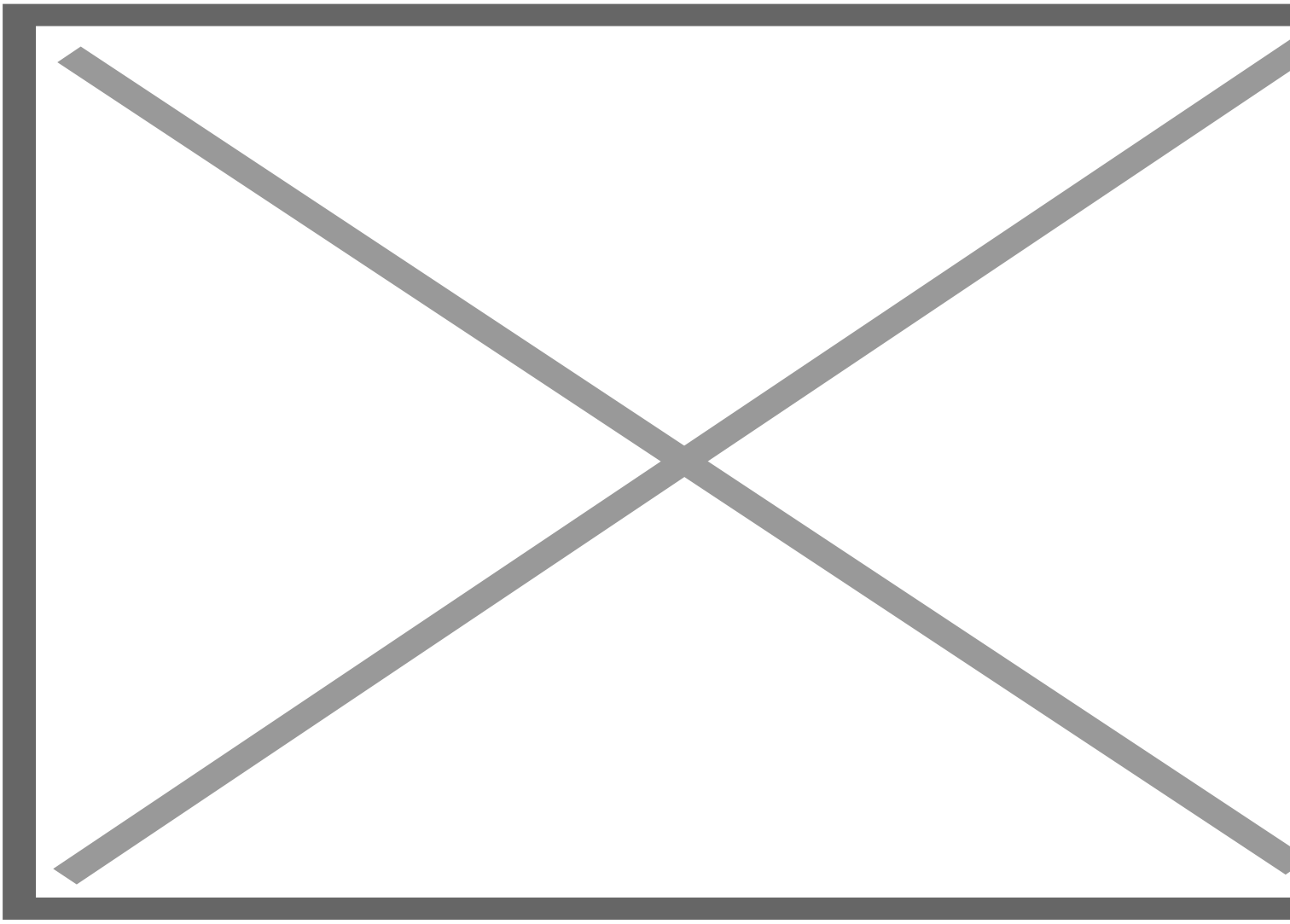
To be invited to this event, please contact your Mitchell representative.

> mPower features great speaker content across a diverse topic spectrum, in both the general and breakout sessions.



This is *the* Conference to Attend

Join us for three days filled with informative, inspired, technology-focused main stage presentations and breakout sessions, plus plenty of opportunities to get to know and network with your industry colleagues. We'll dive deep into technology and consumer trends and the impact, challenges and opportunities they bring to the property and casualty and collision repair industries. We've made sure to carve out time with our Mitchell experts in order to facilitate deeper conversation and answer the questions that are important for you and your business. Previous general session speakers include Glenn Shapiro, President, Allstate Personal Lines, Allstate; Mike Walsh, Futurist and CEO, Tomorrow; Shawn Achor, American Researcher and author of *The Happiness Advantage*, and more. This year's agenda will feature speakers sure to provide thought-provoking new information and insights.

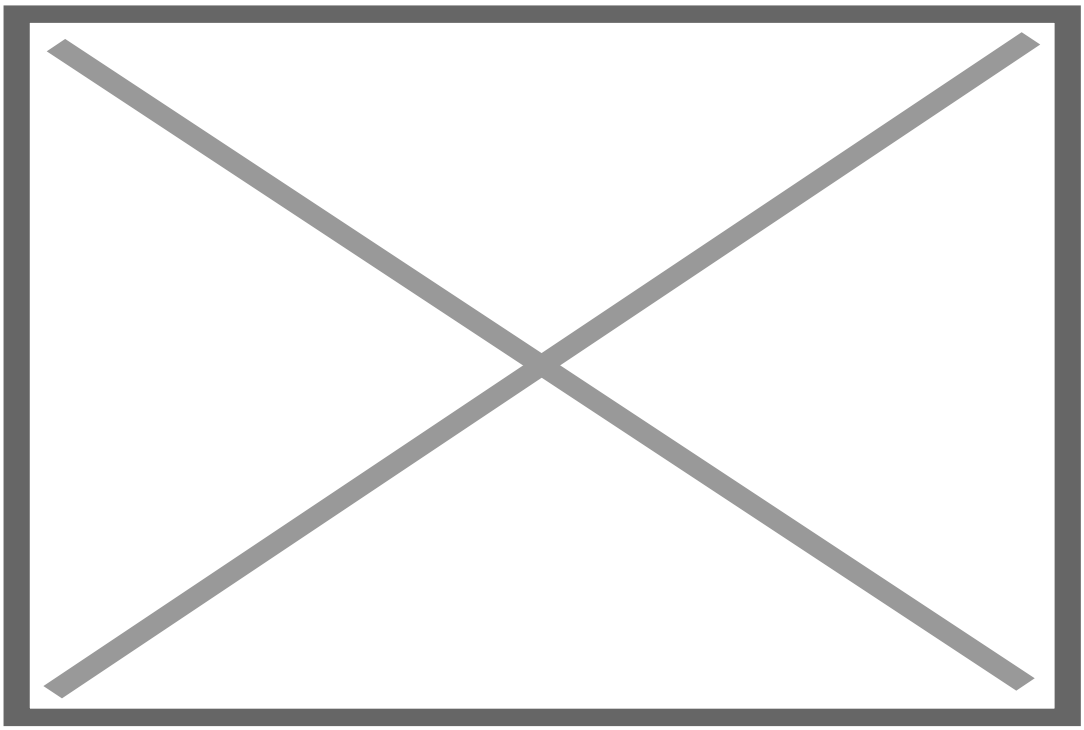


Learn from Customers’ Success

The mPower Conference will also include opportunities to learn from each other—and celebrate each other’s success. The Mitchell mPower Awards celebrate those customers who are adapting processes and embracing technology to deliver better outcomes in their business. Customer success stories provide insights into industry innovations and process transformations.

Learn more about the mPower Awards

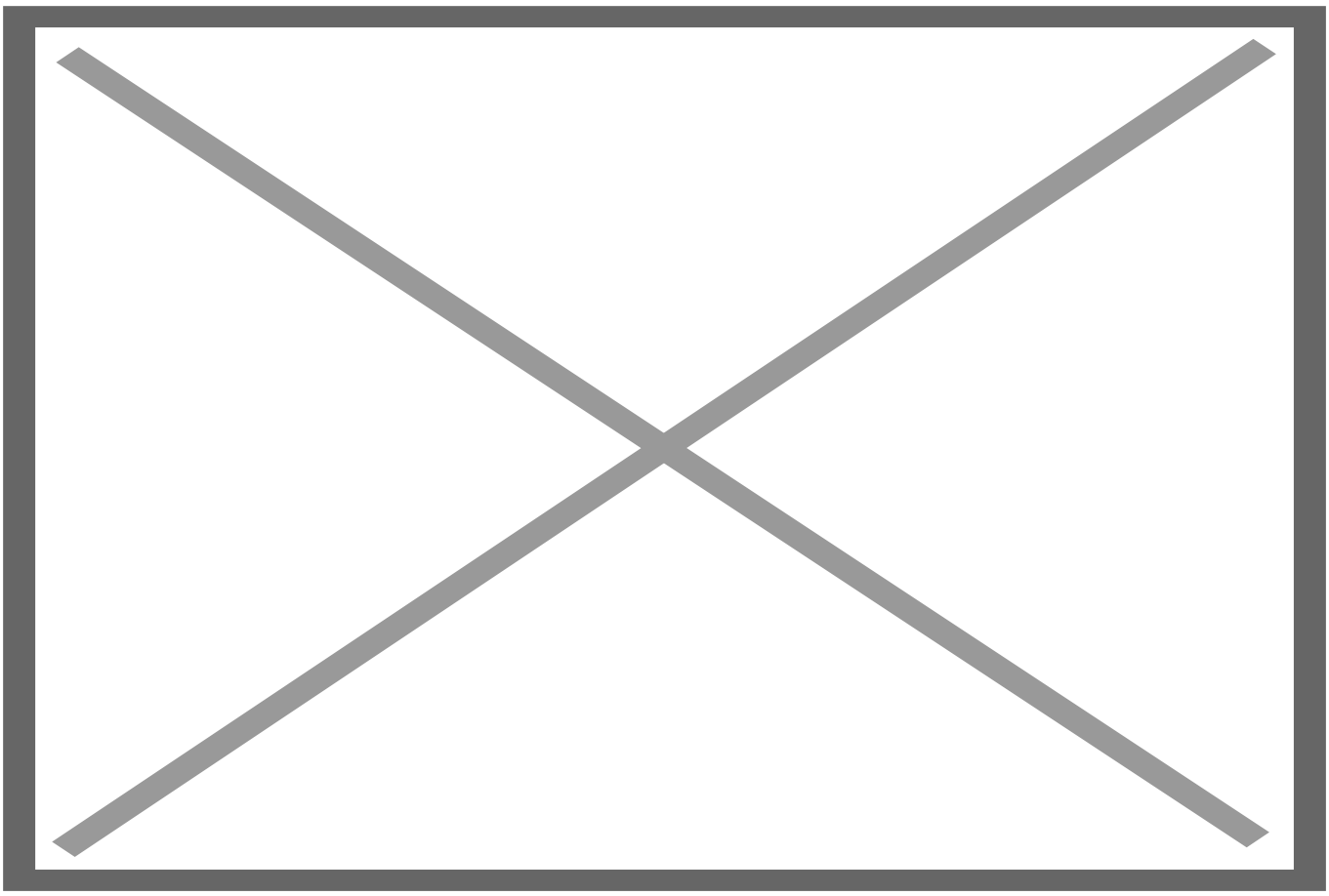
Learn More



Join your Peers

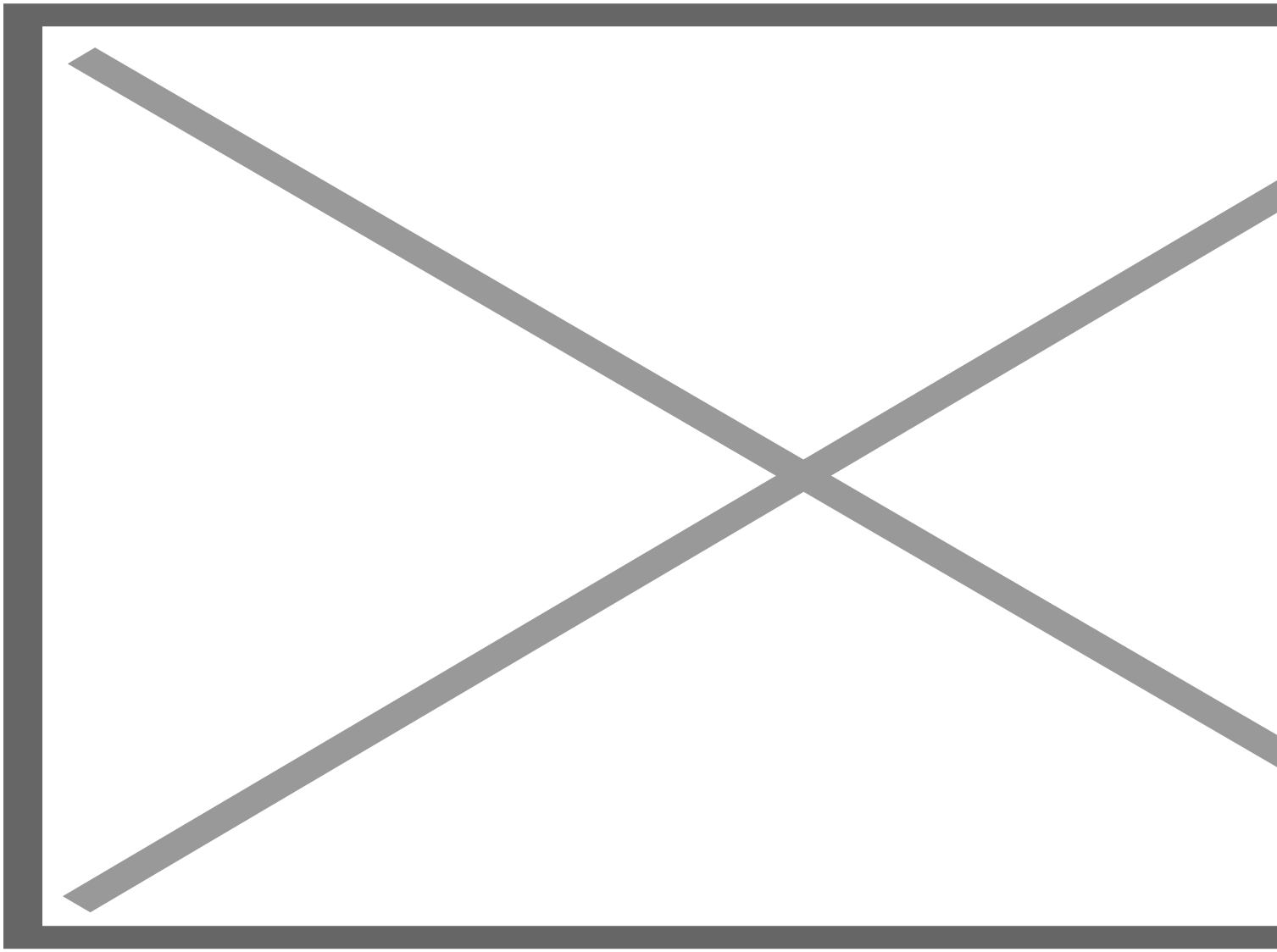
The Mitchell mPower Conference is an essential conference destination for members of your organization’s senior management team such as CRO, CTO/CIO, CEO/COO, Vice Presidents, and Business Managers. If you are interested in this invitation-only event, please contact your Mitchell representative.

> By far one of the most enjoyable conferences I have ever attended, bar none; very well done.



Ready to Attend?

Attendees are responsible for air and ground transportation as well as hotel rooms during the conference. A hotel room rate of $229 per night, plus tax, has been negotiated with the conference hotel. Hotel reservations will be available for booking through the conference registration website, registration will open late summer 2018. All event functions and program meals are included with your complimentary program registration. Please contact your Mitchell representative for more information and access to this invitation-only event. The Conference Registration site will open in early fall of 2018.



**In 2017 Mitchell's P&C Conference was renamed to the mPower Conference to reflect the conference focus on expertise, technology and connecting for the Collision, Property & Casualty industry.*

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